

August 14, 2012

Dr. Kevin G. Munjal, M.D.  
Founder,  
NYC Community Paramedicine Task Force  
*Via Email*

**Re: TASK FORCE LETTER OF SUPPORT**

Dear Dr. Munjal (and To Whomever It May Concern):

I hope this note finds you well.

As Co-Founder and Chief Executive Officer of Beyond Lucid Technologies, Inc.—an innovative software firm dedicated to “connecting the dots” between emergency service responders and the institutional healthcare providers to which they transport patients 24/7 on both emergency and non-emergency bases—it is my responsibility, and my *vocation*, to pursue business, research, and advocacy alliances with like-minded experts. After all (as you know), healthcare is a community concern, and it is our pleasure to serve.

With that in mind, it is my pleasure to write this Letter of Support for the work of the **NY(C) COMMUNITY PARAMEDICINE TASK FORCE**. As an entrepreneurial firm, we have often found ourselves in a position of having to educate members of the public from private citizens, to finance and technology experts, to legislators and their representatives, about the current state of emergency medical services in the United States (and beyond). As one of our advisors—Dr. Paul Paris, of the University of Pittsburgh Medical Center—has described a “Perception-Reality Gap” within the public’s understanding of EMS and paramedicine. This “gap” extends to the technical practice of emergency care, the resources (or lack thereof) that are available to practitioners, the next-generation needs of the community...and at least as much, the role that organizations like this Task Force can play in progressing toward a more integrated, mutually reliance care model.

(The phrase Accountable Care Organization has been thrown around a great deal lately, as part-and-parcel of healthcare reform, but even the most in need are only now starting to understand what “accountable care” is, and how it can benefit the community.)

In the densest cities and the sparsest counties across the county, word is getting out about the importance of community paramedicine and the value of coordinated, informed local response. It has been (and continues to be) our honor to collaborate with you and your colleagues to deliver technological solutions to a willing and waiting audience of practitioners that is confident *better is possible*. **We wholeheartedly support the Task Force’s efforts**. If you have any questions or concerns, feel free to reach me anytime via the contacts below.

Most sincerely,



Jonathon S. Feit, MBA, MA  
Co-Founder & Chief Executive Officer  
Beyond Lucid Technologies, Inc.